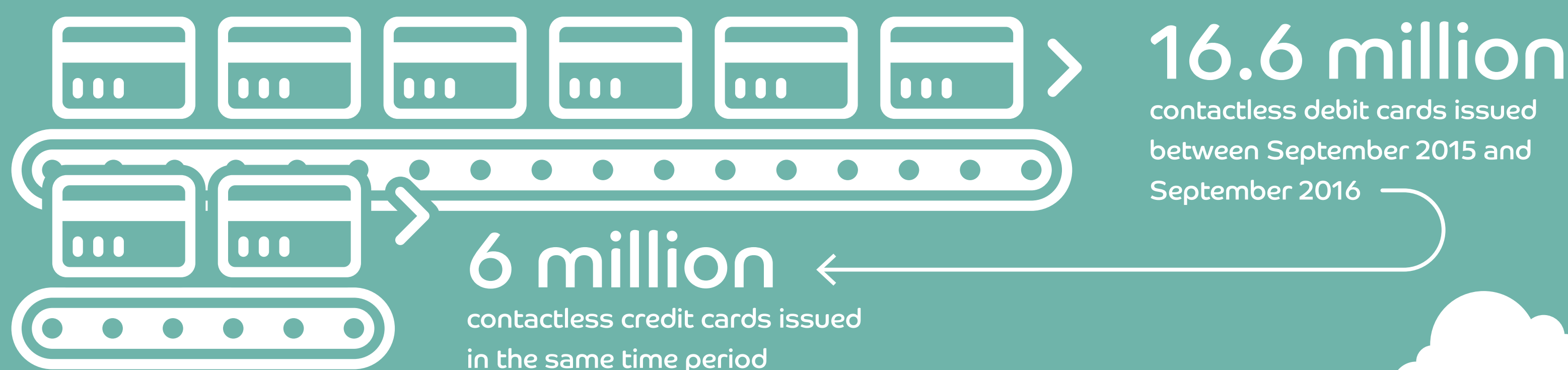


# >> The rise and rise of contactless payments

Since the first contactless Barclaycard was introduced in 2007, contactless cards have exploded in popularity. But how far has contactless come, and how far does it have left to go?

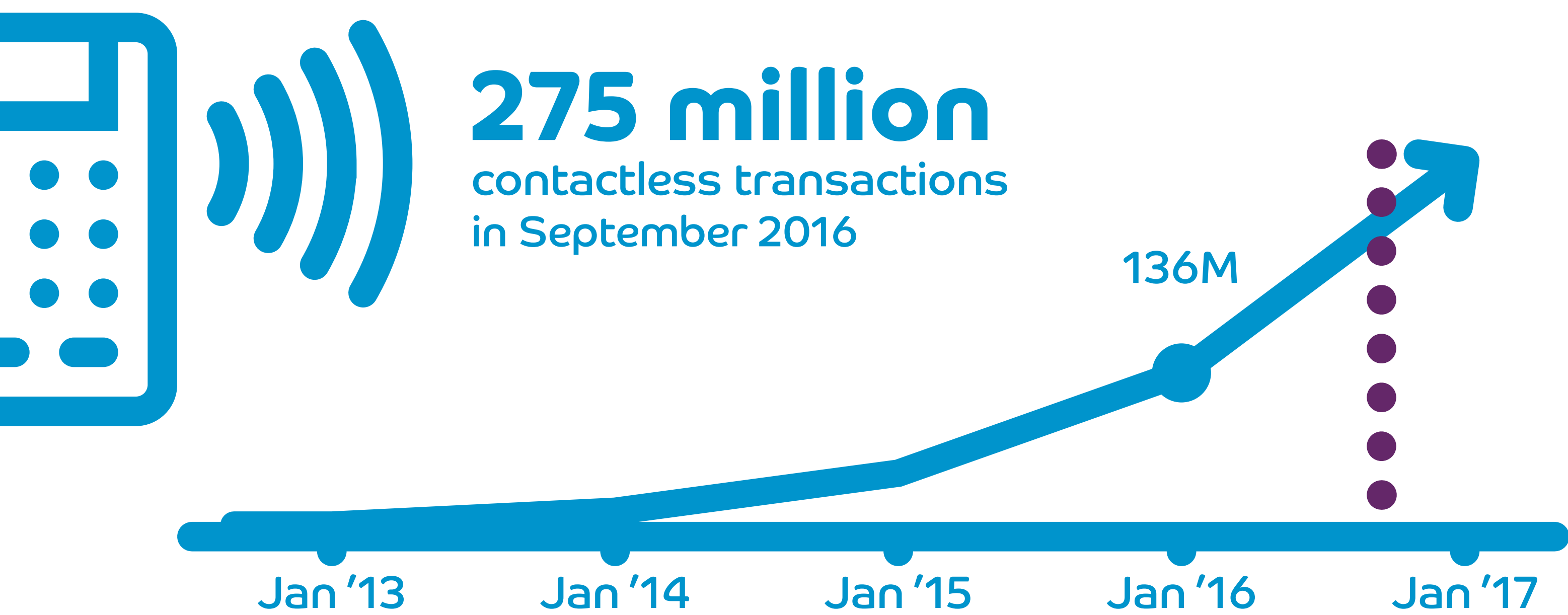
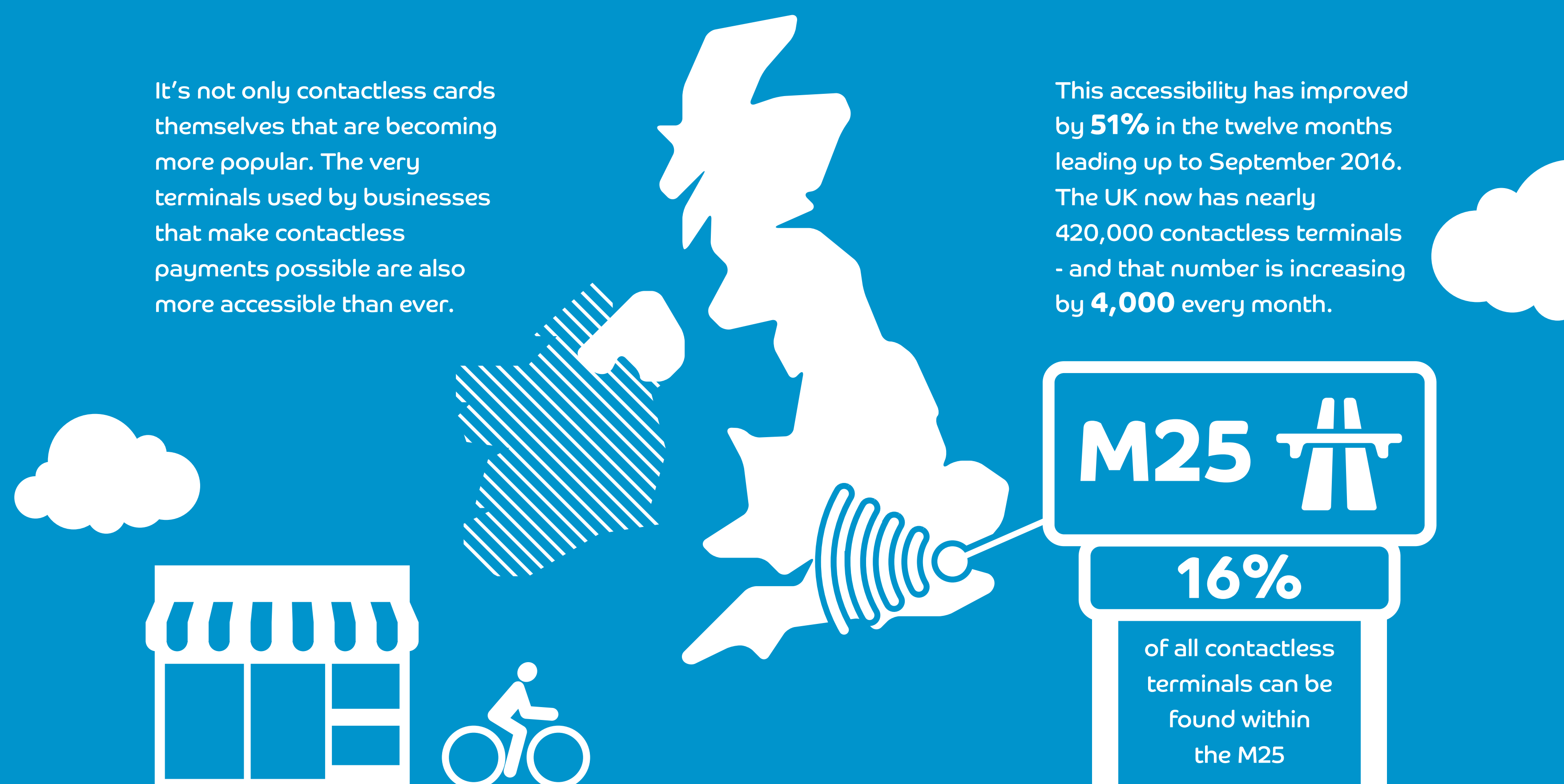


According to the UK Cards Association, the total number of contactless cards has already reached nearly **99 million** – and that number is growing at a rate of 2.1% month on month.



It's not only contactless cards themselves that are becoming more popular. The very terminals used by businesses that make contactless payments possible are also more accessible than ever.

This accessibility has improved by **51%** in the twelve months leading up to September 2016. The UK now has nearly 420,000 contactless terminals – and that number is increasing by **4,000** every month.



Contactless transactions themselves show no sign of slowing down. In Q3, 2016 alone, we saw them rise by a steep 26%. To give you hard numbers, of 275 million transactions in September 2016 with a value of **£2.4 billion**, contactless transactions account for a huge **88%** of the total value. That's a lot of tapping.



As it stands, **2 in 3** (66%) cardholders own at least one contactless card. This figure is set to increase to over 70% by the end of this year and projected figures by the UKCA show that this is only set to grow into January 2017.



With contactless making transactions easier and faster, we've found ourselves spending more. The current contactless Average Monthly Spend (AMS) of **£24.08** (in August 2016) is an increase of £1.95 (**8.8%**) month on month.

The Average Transaction Value (ATV) of £8.97 is an increase of £0.21 (**2.4%**) month on month.



Contactless has been steadily spreading throughout the UK and will continue to grow and evolve, transforming the way we buy and sell. How far will it go in the future?

# Barclaycard Icon Library

Each icon can be downloaded from the Brand Site as a ZIP file. These contain an EPS file in cyan, and just in case you can't use that, PNG files in cyan and white.

## Circular icons

Add	Backward	Confirmation	Down	Error	Forward	Help	Information	Lost and Stolen	Minus
Money	Online	Registration	Up	Warning					























































































## Object icons

Arrow Large Down	Arrow Large Left	Arrow Large Right	Arrow Large Up	Arrow Small Down	Arrow Small Left	Arrow Small Right	Arrow Small Up	ATM	Award
Bar Chart	Basket Empty	Basket Full	Bulb	Calculator	Calendar	Camera	Clock	Coin	Credit Card
Cross	Crystal Ball	Document	Heart	Hourglass	Key	Letter	Location Pin	Mobile	Money Bag
Monitor	Mouse	Padlock	Paperclip	Payment Terminal	PDF	Phone	Pie Chart	Pin	Printer
Purchase Tag	Stopwatch	Tablet	Tick	Trash Bin	Trophy	Video Camera	Vouchers	Wallet	

## Solid icons

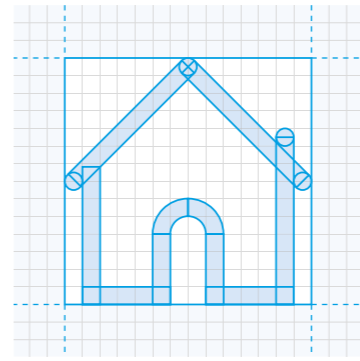
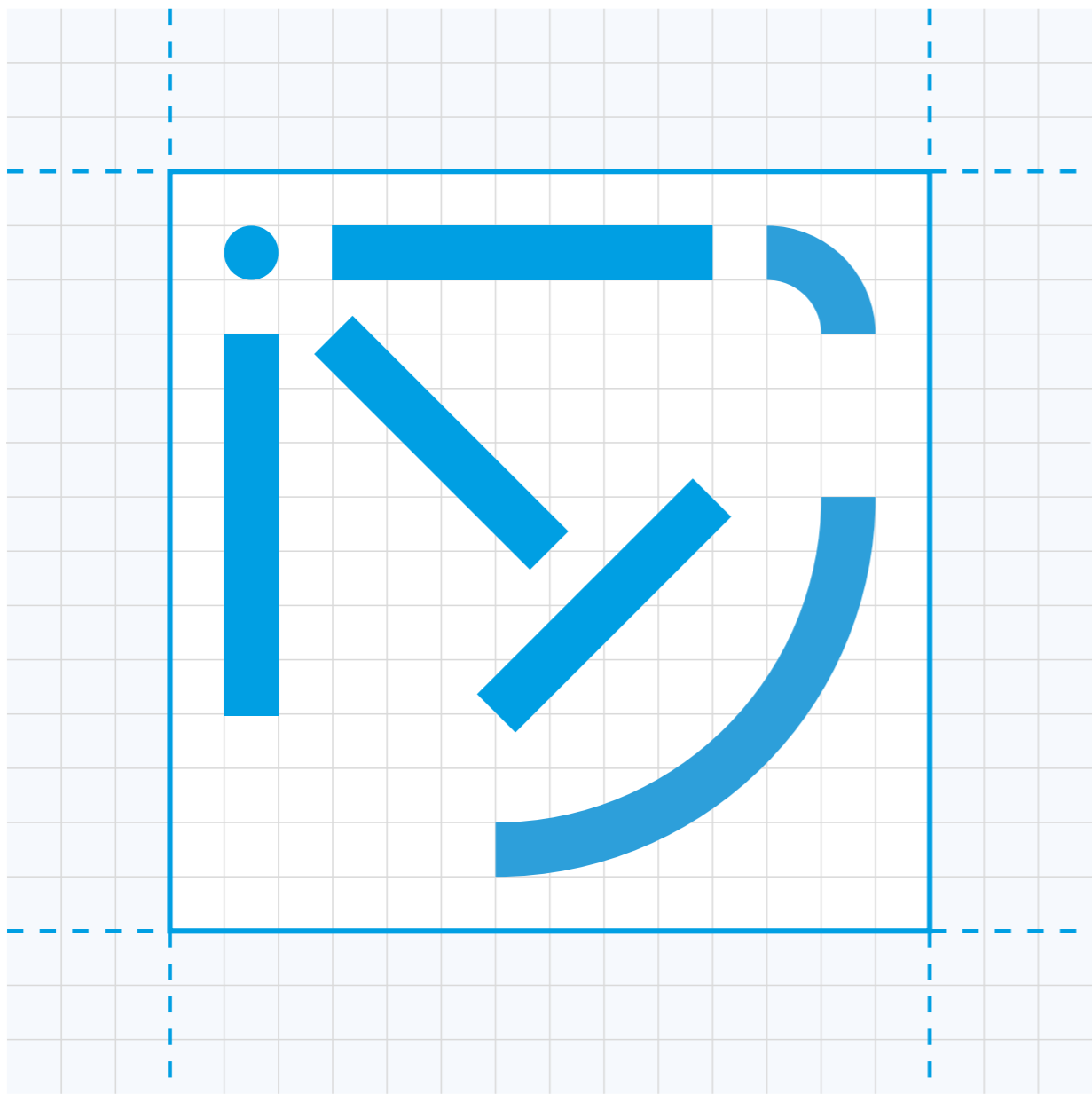
Business	Customer	Information-2							

## Process & service icons

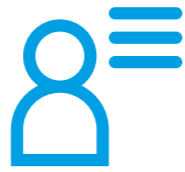
Accessibility	Accounts	Activity	Additional Cardholder	Alerts	ArrowIn	ArrowOut	Audio	Auto Topup	Balance Transfer
									
Barclaycard TV	Benefits	Call	Card Replacement	Card Settings	Card Warning	Change Card	Change Credit Limit	Close	Communication
									
Contactless	Credit Limit	Credit Score	Customer Services	Dashboard	Direct Debit	Download	Download Statements	Education	Email
									
Edit	Education	Email	Error Warning	Excel Doc	External Link	Face 2 Face	Fast Track Access	Favourites	Fraud
									
Home	Internal Link	Keep Informed	Link	Load	Load Funds	Login	Logout	Menu	Messages
									
Money Back	Money Transfer	Money Worries	News	NFC	Offer	Open	Passcode	Pay	Personal Details
									
Pin Entry	Play	Post Letter	Powerpoint Doc	Purchase Plan	Rate	Reference	Refund	Register	Reporting
									
Request Cashback	Request Cashback Accepted	Review	Review Spending	Save	Search	Security Code	Settings	Settings & Help	Share
									
Start	Statement Email	Statement Online	Statement Options	Statement Post	Switch	Team	Tour	Travel (Plane)	Travel (Car)
									

Process & service icons (continues on next page)





User



Update personal details



Settings and help



Call



Letter



Vouchers



Information



Location



Menu



Search



Mouse



Statement: post+



Forward and back arrow



Padlock



Statement email



Statement: online



Home



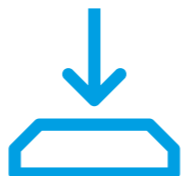
Confirmation



Alerts



Favourites



Download



Auto topup



News



Load funds



Error



Warning



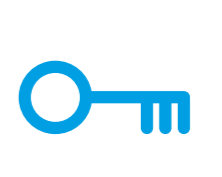
Pay



Add



Minus



Key



Phone



Face to face



Email



Settings



Activity



Messages